

FEATURE

The 16th Edition of Analitica Latin America Expo Received Around Seven Thousand Attendees

Analitica Latin America Expo is one of the main meeting points worldwide for professionals involved with Analytical Chemistry. The event brings together different market segments, such as pharmaceuticals, cosmetics, food, petrochemicals, agribusiness, and others.



Attendees at the entrance of the Analitica Latin America Expo.
Photo: Analitica Latin America

Visitors to the 16th edition of Expo Analitica Latin America, held from June 21 to 23, 2022, were introduced to the novelties and trends presented by 400 exhibitors in an area of 14 thousand square meters.

The previous edition of Analitica Latin America Expo was held in 2019. In 2020, the Analitica Latin America Expo was not held because of the COVID-19 pandemic and in 2021 it was held only as a pavilion within the International Technology Exhibition for the Pharmaceutical Industry (FCE Pharma) and the International Technology Exhibition for the Cosmetic Industry (FCE Cosmetique), the main meeting point for business in the pharmaceutical and cosmetic sectors, respectively.



Attendees circulating in the exhibitor area. Photo: Analitica Latin America

On the first day of the event, the 16th Analitica Latin America Expo brought together 15 exhibitors with 50 potential buyers in a reserved space favorable to the consolidation of partnerships. Over two hours, about 190 meetings were held in order to facilitate the negotiation between the two parties. The meeting moved around US\$ 200,000.

João Paulo Picolo, the president of NürnbergMesse Brasil and promoter of the event stated that “Analitica Latin America Expo is a consolidated event in the Brazilian and international calendar. In addition to Brazilian visitors, the Expo receives visitors from around 20 countries, more than 60% of them from Latin America. Visitors and exhibitors were eager for this edition and it was very good to see everyone’s satisfaction as they circulated through the corridors, during the three days of the event”.

The 8th Analitica Latin America Congress, held in parallel with the 16th Analitica Latin America Expo, had a partnership with the Brazilian Meeting on Analytical Chemistry (ENQA), which promoted a preview of the 20th ENQA to be held over September 25-28, 2022, in Bento Gonçalves, RS, Brazil.



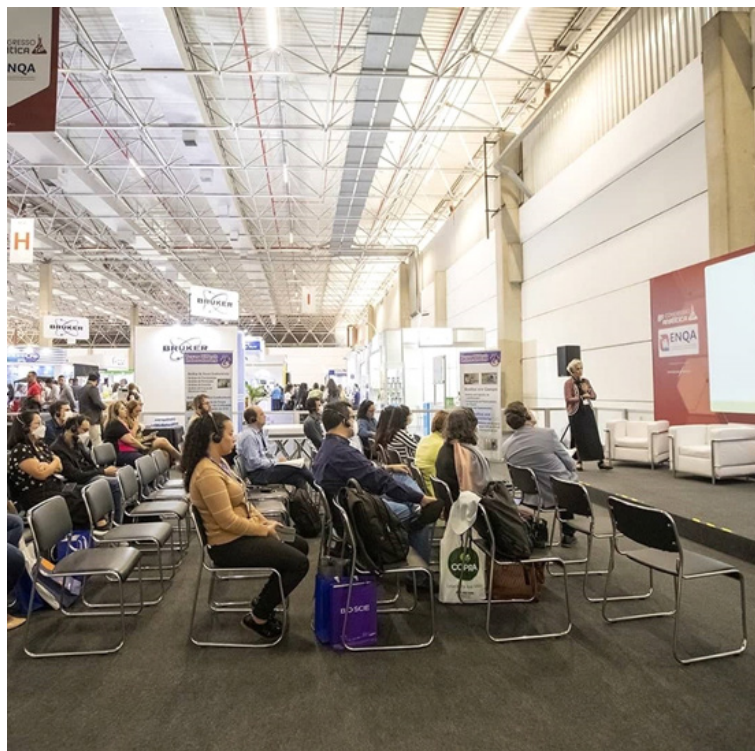
Lecture by Prof. Dr. Lauro Tatsuo Kubota, from the Institute of Chemistry, University of Campinas (IQ-Unicamp, SP, Brazil)
Photo: Analitica Latin America

The 8th Analitica Congress hosted around 100 participants and involved ten hours of content presented by speakers recognized for their important scientific contributions to the field of analytical chemistry. The topics of interest in the areas of food, pharmaceuticals, alternative energies, green chemistry, and fuel quality control were addressed.

According to the organization, the choice of speakers was strategic so that attendees could participate in discussions on the most relevant topics in analytical chemistry at the time. Professionals from the private sector and professors from universities with recognized academic quality were selected to share their knowledge.

The speakers included Caroline Ravazzi, MSc, from the Customer and Quality Compliance, Nestlé Quality Assurance Center, and Prof. Dr. Lauro Tatsuo Kubota, from the Institute of Chemistry, University of Campinas (IQ-Unicamp), SP, Brazil.

The program for the first day of the 8th Analitica Congress included discussions on the quality control of vaccines, nanotechnology applied to pharmaceuticals and cosmetics, the analysis and quality control of food, and nanotechnology applied to the food and agribusiness industries.



Participants attending another lecture at the Analitica Congress.
Photo: Analitica Latin America

On the second day, the lectures of the 8th Analitica Congress addressed the challenges of the analytical chemistry segment with debates on bioanalytical and sustainable development goals, challenges and achievements of the elemental spectrometric analysis of fuels and oily residues, microanalysis, bioanalytical strategies applied to agriculture, the treatment of bacterial infections and in forensic chemistry, recent advances in electrochemical biosensors, specimics, challenges and perspectives in the direct analysis of solids for elemental determination, and digital microfluidics platforms as a new generation of devices for bioanalytical applications.

Companies present at Analitica Latin America Expo

The attendees had the opportunity to visit the booths of around 400 exhibitors that presented the main innovations in technology for laboratories, analysis, biotechnology, and quality control. These included Thermo Fisher Scientific, Nova Analitica, Allcrom/Bion, LAS do Brasil, Agilent, Waters, Merck, and many other companies.

Next edition of the Analitica Latin America Expo & Congress

At the end of the event, NürnbergMesse Brasil announced that the 17th edition of Analitica Latin America Expo will be held from September 26 to 28, 2023.

Source: With information from Analitica Latin America.