

FEATURE

BrJAC Celebrates 10 Years of Existence



Commemorative seal.
By Adriana Garcia.

The *Brazilian Journal of Analytical Chemistry* (BrJAC) completed 10 years of existence on June 18, 2020. To celebrate this significant milestone, an online event was held in which Prof. Dr. Marco Aurélio Zezzi Arruda, Editor-in-Chief of BrJAC, talked about the evolution and modernization that the journal has undergone in these 10 years, resulting in its high visibility worldwide. Then, Prof. Dr. Lauro Tatsuo Kubota, Editor-in-Chief of BrJAC since its creation until December 2018, spoke a little about how BrJAC was born and about the contribution of this journal to the field of analytical chemistry. Carlos Roberto Rodrigues, one of the idealizers of BrJAC and director of the first publisher of the journal, DKK Comunicação, spoke about how the BrJAC project was born.

BrJAC is the first Brazilian scientific journal dedicated to all branches of analytical chemistry. It was launched on June 18, 2010 to fulfill an idealistic purpose of a group of people to achieve actual academic–industrial integration towards innovation and technical–scientific development. This is reflected in the composition of BrJAC’s Editorial Board, which brings together professionals of the field of analytical chemistry who work in academia, private companies, and public institutions. In its 10 years of existence, completed in 2020, BrJAC has increased in scientific quality and worldwide visibility.

The creation of BrJAC was conceived simultaneously with the creation of the Analítica Latin America (ALA) Congress. In 2008, Mr. Rodrigues coordinated several meetings for the organization of the 1st ALA Congress, and the Congress’ Scientific Committee believed in the idea of creating an exclusive vehicle for communication of topics related to analytical chemistry. The intention was to create a new scientific journal to serve as a platform for disseminating research on analytical chemistry developed both in academic laboratories and in state and private research centers. In October 2009, with the journal’s project ready, its idealizers participated in the 15th Brazilian Meeting on Analytical Chemistry (15^o ENQA) in Salvador, BA, and conducted an opinion poll among the participants on suggested titles for the journal. *Brazilian Journal of Analytical Chemistry*, which was the title suggested by Luiz Bravo, one of the journal’s idealizers, shot ahead in the poll. This is how BrJAC was born.



BrJAC’s booth at one of the Analítica Latin America Congress editions.
Photo: Lilian Freitas.

BrJAC emerged during a very important moment in Brazil, when technological innovation seemed to assume an increasingly bigger role in public policies, planning, and business. In the beginning, the objective of BrJAC was to debate, to discuss, to show trends and needs with opinion editorials and interviews with renowned investigators, and to publish scientific papers.

From 2016 onwards, the Visão FOKKA agency became the publisher of BrJAC. From this, several changes were introduced, but always maintaining the main objective of the journal. Some improvements were implemented, such as the following: the introduction of a professional platform for online manuscript submission; renewal of the composition of the Editorial Board for BrJAC; definition of a period of 2 years for each member to remain on the Editorial Board; the inclusion of foreign advisers among the reviewers in order to increase the journal's internationalization; online publication of articles with their respective DOIs shortly after peer approval; and a totally new, intuitive, and responsive journal website for mobile, tablet, or personal-computer reading.

Over the past 10 years, BrJAC has counted on the collaboration of many professionals, both from academia and industry. In addition, the support of some sponsoring companies, such as Nova Analitica, Thermo Scientific, Gilson and Milestone, was also essential for its permanence and growth.

BrJAC “Young Talent in Analytical Chemistry” Award

In 2019, BrJAC created the “Young Talent in Analytical Chemistry” award to recognize outstanding researchers in analytical chemistry. This award will be offered annually at events related to analytical chemistry, such as the ENQA and the Analitica Latin America Congress, which take place in alternate years. The award will consist of a merit recognition diploma and a registration voucher for the national event on analytical chemistry (ENQA or Analitica Latin America Congress) subsequent to the award. The choice of the researcher to be awarded will be made by a committee designated by the Editor-in-Chief of BrJAC.



BrJAC's plush mascot usually raffled at meetings.
Photo: Lilian Freitas.